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## **LUCERNE AUSTRALIA ADELAIDE FIELD TOUR – KEYNOTE SPEAKERS**

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### **GRAYDON CHONG**

**Senior Analyst Grains & Oilseeds, Rabobank**



Graydon is principally responsible for the analysis of the grains and oilseeds sectors in Australia and New Zealand. He is also actively supporting the work of Rabobank's global grains and oilseeds sector team in looking at trade flows across the region, and more broadly at medium-term drivers of grains and oilseeds supply and demand.

With a background in Agricultural Economics, Graydon has most recently worked for Viterra Ltd where he was responsible for managing their national Wheat, Barley and Sorghum Pools. Prior to this, Graydon spent several years at Graincorp in Sydney in their Risk and Grain Marketing Finance departments. Graydon will focus global agricultural trends, in particular in the grains industry.

### **DAVID HUDSON**

**Director, SGA Solutions Pty. Ltd**



David Hudson has extensive experience in Australian agriculture. He has held a number of field research, marketing and management roles with Monsanto Australia from 1984-2004. David has focused on the development and adoption of conservation tillage systems for broad acre crops and pastures. From this, he was involved in managing the commercialisation of the first plant biotechnology derived products into the Australian market, leading the efforts to introduce Roundup Ready® canola and Ingard® (Bt) Cotton.

Since 2004, David has provided consulting services to clients in Australia and globally. His expertise has been sought to assist in the development of a range of innovative technologies for agricultural industries such as pastures, grains, horticulture, sugar, cotton, livestock and the seafood industry. In recent years has been engaged by organisation such as Pastures Australia, the Australian Seed Federation, Dairy Futures CRC, RIRDC and MLA to work on various aspects of the pasture industry. David will provide a snap-shot of what is in the technology innovation pipeline for Australia's pasture, fodder and livestock producers.

### **BOOK NOW**

Both speakers will address delegates at the Field Tour Dinner, to be held at the Grand Chifley Hotel, South Terrace, Adelaide, on Thursday, 20 September.

To book, contact Nicola Raymond, Executive Officer on 0439 538 332 or email [info@lucerneaustralia.org.au](mailto:info@lucerneaustralia.org.au)